



STUDENT CLUB



ZENITH SCHOOL OF MANAGEMENT

ZENITH GROUP OF INSTITUTIONS

Campus: NH-5, Pitapalli, Bhubaneswar, Odisha

Students Clubs at ZSOM

Benefits of a student club

1. You'll learn more about yourself.

Joining a student club presents many opportunities to learn more about yourself, your goals, and your strengths. One can learn from how other students handle certain situations and test your current knowledge.

2. You'll develop soft skills.

Soft skills are essentially “people skills” they're the skills that allow us to effectively interact with others, like communication, attitude, and work ethic. Participating in a student club not only teaches you these skills, but also helps you broaden and improve those you already have.

3. You'll learn how to work with a team.

Knowing how to work well with a team is an essential skill for any career. Being in a student club teaches you how to do this by putting you in situations where you are required to take advice from others, as well as give your own.

5. You'll gain practical experience in a safe environment.

Participating in a club based around your particular area of study will give you practical experience within that field. And what's great about student clubs is that while you learn to use skills like project management, event planning, and fundraising, you get to test them out in a safe environment where making mistakes is OK.

List of Student Clubs at Zenith School of Management

• Professional /Academic Club:

- Objective is it will allow students to connect with each other. A part from this it also provide networking, mentoring and career advising that will be beneficial for future needs.

• Sport/ Recreation Club:

- The main objective of this club is to provide a healthy sporting habit among the students. It also helps to learn teamwork among the students.

• Finance/ Marketing/HR Club:

- The main objective of this club is to understand the importance of Marketing/ HR/ Finance concepts, apply in real life case scenarios and to make the students more competitive.

- **Speech and Debate Club:**

- The main objective of this club is to help the students to eradicate shyness of public speaking. It will also help us in gaining knowledge on general knowledge, business, etc.

- **News Paper Club:**

- The main objective of this club is to make a student learn on the current news of the day.